



# 2012 Milano Fashion Global Summit

December 4, 2012





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#### **Summary Themes**

The U.S. is One of the Largest and Fastest Growing Luxury Markets

Sector Has Experienced Strong Growth...but it is Slowing

Non-Apparel Categories are Driving Growth

Accelerating Expansion of Outlet

e-Commerce / Online Retail Continues to Take Market Share

Valuation Premium Persists

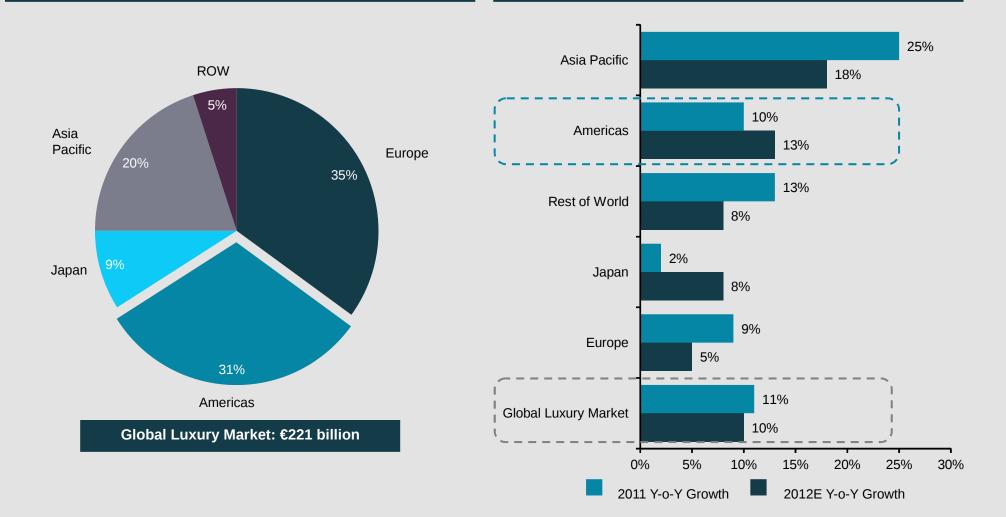
Signif cant Recent Strategic Activity

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## Putting the U.S. Luxury Market in Perspective

The U.S. is One Third of the Global Market...

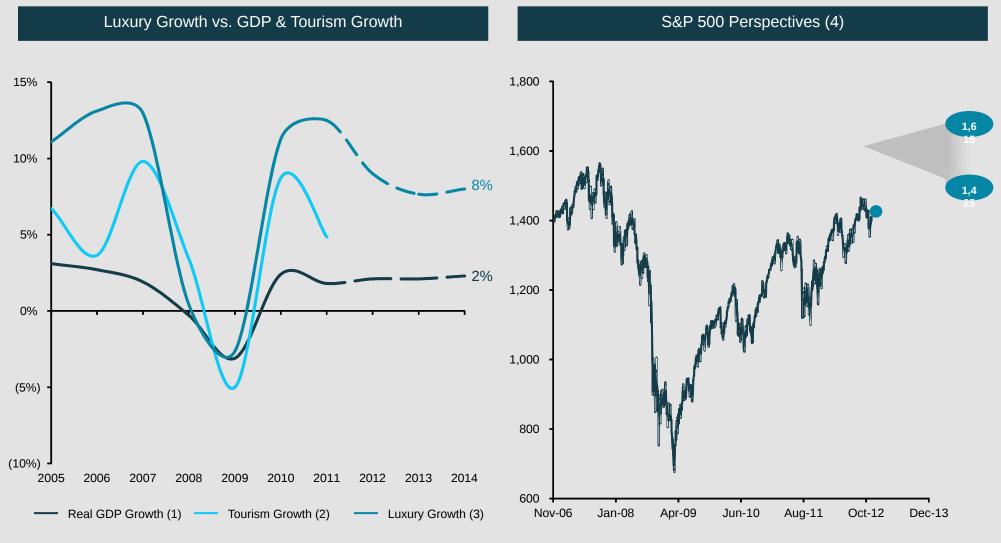
#### ...and One of the Fastest Growing Markets Recently



Source: Bain & Company and Fondazione Altagamma presentation dated October 15, 2012.



### **Mixed Macro Signals**



Source: Company filings, CapitalIQ and FactSet Research Systems November 29, 2012.

(1) GDP Growth estimates per Economist Intelligence Unit (EIU).

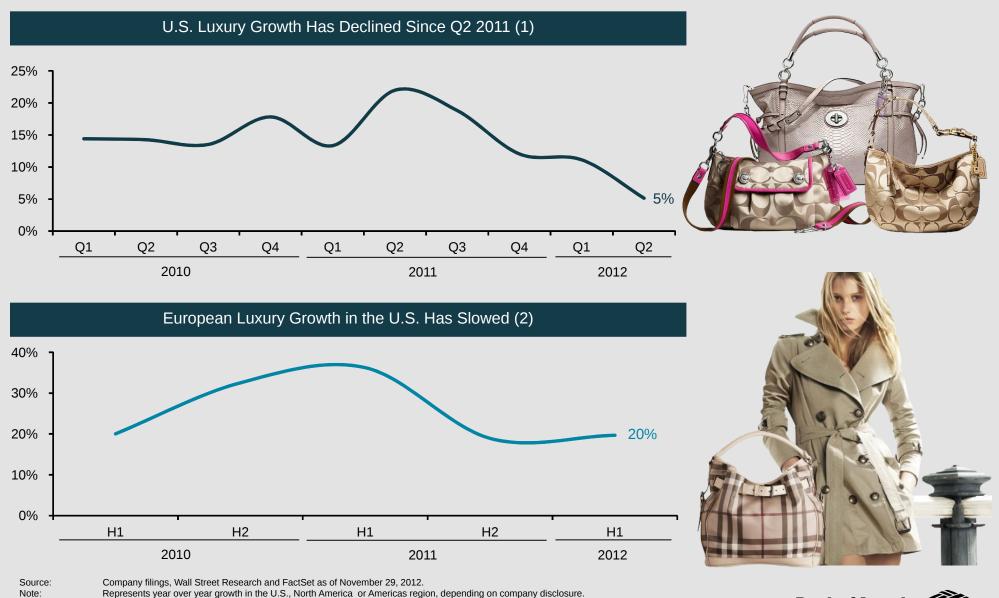
(2) Annual tourism statistics per U.S. Department of Commerce.

Historical luxury growth represents the average y-o-y sales growth for Coach, J.Crew, Neiman Marcus, Nordstrom, Ralph Lauren, Saks and Tiffany. 2013 / 2014 projected luxury growth represents the average y-o-y sales growth for Coach, Nordstrom, Ralph Lauren, Saks and Tiffany.

(4) S&P 500 projected levels represents the range of analyst forecasts for the S&P 500 index as per Bloomberg.



#### **Moderating Brand Growth**



(1) Based on y-o-y quarterly revenue data for Coach, Ralph Lauren and Tiffany.

Based on semi-annual y-o-y revenue data for Burberry, Hermès, LVMH, Prada and Richemont. Represents sales in the U.S. or Americas, depending on company disclosure.



### **Favorable Retail Trends Until Recently**

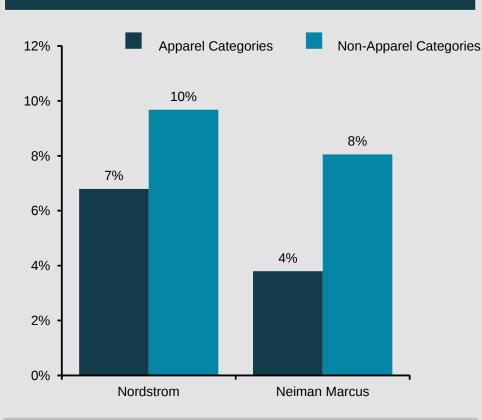


Source: Company website, Company filings, Wall Street Research and Factset as of November 29, 2012.

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# **Non-Apparel Categories Are Driving Growth**

2008 – 2011 Sales CAGR



"The last year or 2 or 3, accessories, cosmetics, footwear have really excelled and outpaced the rest of the company and kind of carried us." – Blake Nordstrom, CEO, Nordstrom

"Several merchandise categories showed strength during the quarter, including women's and men's shoes, handbag, fine jewelry and fragrances." – Saks, Inc. Q3' 2012 earnings call

Source: Company filings and transcripts.



"In our stores, the best-performing merchandise categories were women's contemporary sportswear, shoes, handbags, jewelry and men's." – Neiman Marcus, Q1' 2013 earnings call

"It's worth noting that our men's business was also a significant driver of our overall sales growth in Q1." – Coach, Q1' 2013 earnings call

"Men's shoes [was one of] our top performing merchandise categories." – Nordstrom, Q3' 2012 earnings call



# **Accelerating Expansion of Outlet**











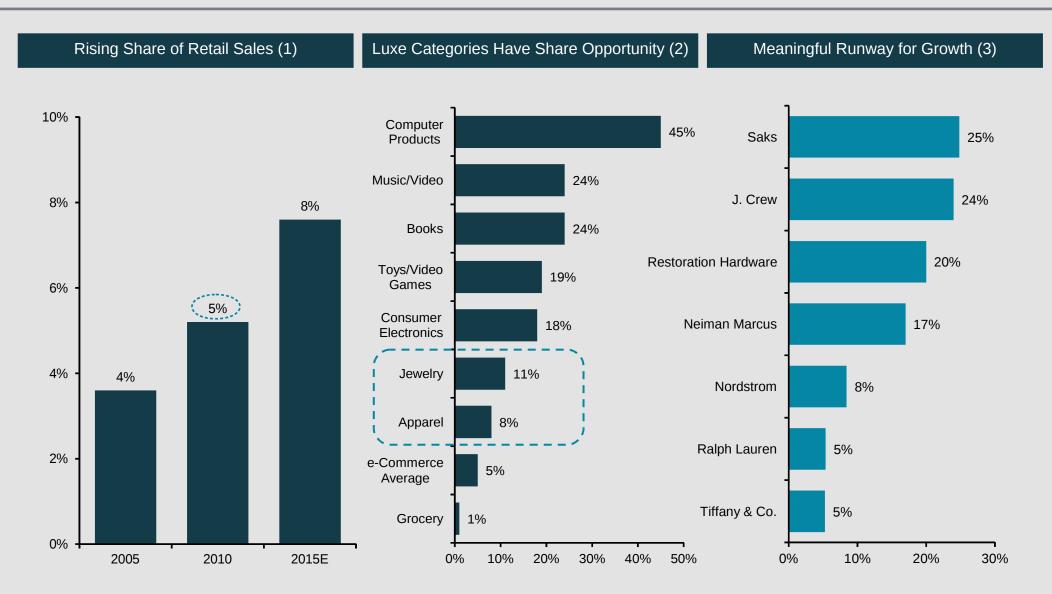


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Source: Note: (1)

Company filings, transcripts, websites and Wall Street Research. Store data as of the end of the most recently completed fiscal year. Coach units as of 2011 fiscal year end June.

#### **Online Retail Continues to Take Market Share**



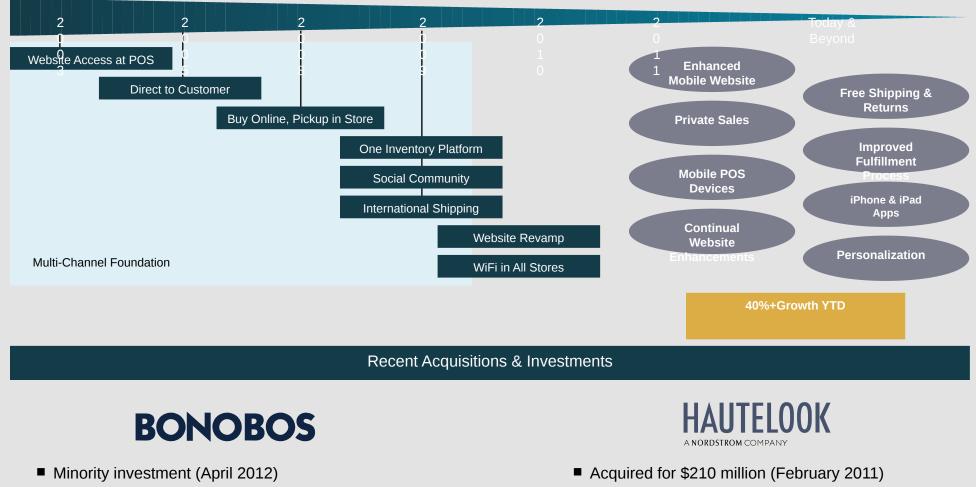
(1) Source: U.S. Census Bureau.

<sup>(2)</sup> Source: Forrester Research.

(3) Source: Company filings and Top 500 Guide e-Commerce estimates.



### Nordstrom is Ahead of the Sector



Nordstrom to sell Bonobos men's clothing in its stores and website

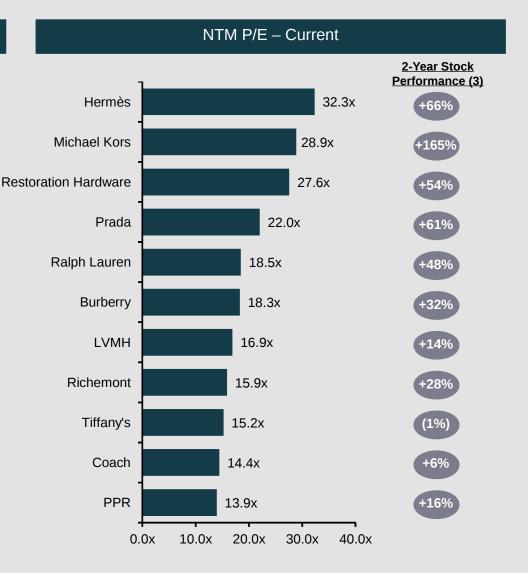
Source: Wall Street Research and Company press releases.

Flash sale online retailer – opportunity to cross sell and cross buy



#### **Valuation Premium Persists**

NTM P/E – Last 2 Years 30.0x 25.0x 20.0x 15.0x 2.6x 10.0x Nov-10 May-11 Nov-11 May-12 Nov-12 • Europe Luxury (2) -U.S. Luxury (1) S&P 500



Source: Company filings. Projects per Wall Street Research and Factset as of November 29, 2012.

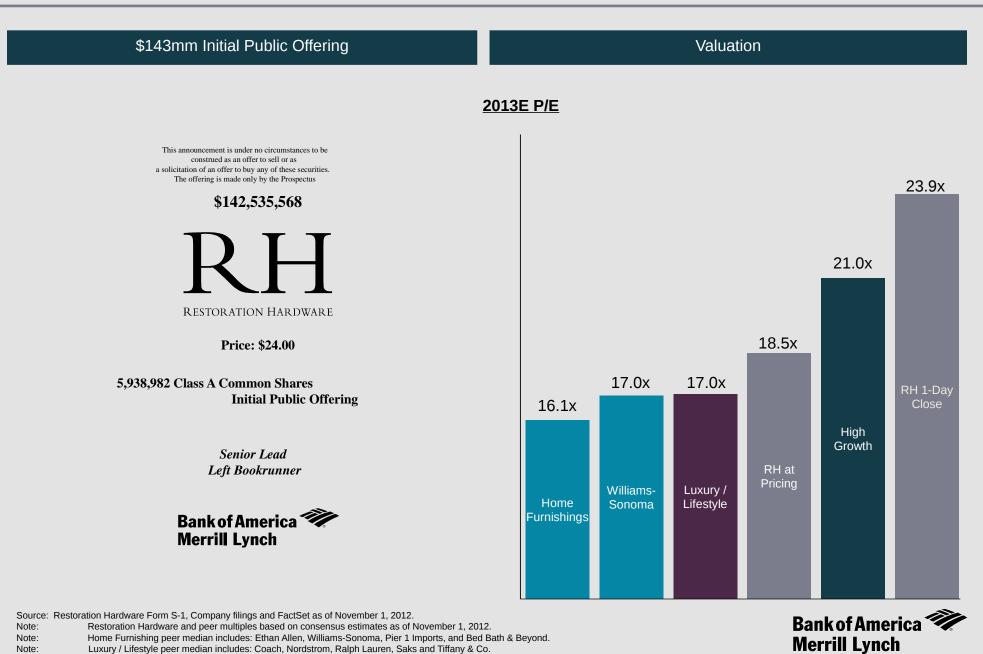
(1) U.S. luxury peer group includes Michael Kors, Ralph Lauren, Tiffany & Co. and Coach.

Europe luxury peer group includes Hermès, Prada, Burberry, LVMH, Richemont and PPR.

(3) Stock price performance for Michael Kors, Prada and Restoration Hardware since IPO.

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#### **Restoration Hardware – Recent Luxury IPO**



Note: High Growth peer median includes: Francesca's Holdings, Lululemon, rue21, Teavana, Ulta, Unde<u>1</u>Armour, Urban Outfitters and Zumiez.

## **Restoration Hardware – Transforming the Business Model**



The most dominant collection of Source Books in the country totaling over 1,500 pages



12

84 page catalog filled with "retro discovery items"

### **Restoration Hardware – Disruptive Growth**



10 Consecutive Quarters of Double-Digit Net Revenue Growth

Source: Restoration Hardware Form S-1. Note: Dollars in millions.



## **Recent Strategic Developments: PVH / Warnaco**

#### Reunites the Calvin Klein Brand



~\$2,900,000,000



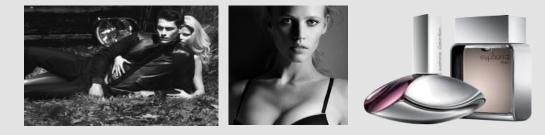
has agreed to acquire



Bank of America Merrill Lynch is acting as joint financial advisor to PVH Corp.



Source: Company filings, presentations and other publicly available information.

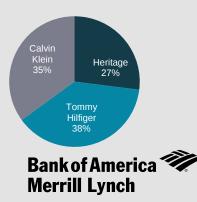


#### Creates Second Largest Global Apparel Company



Creates Significant Global Platform with Brand Diversification PF 2012E Geographic Mix PF 2012E Brand Mix





# Conclusion

"As the overall macroeconomic environment remains challenging, we continue to approach the future cautiously, but very strategically... We remain very optimistic about the longterm outlook for luxury retailing..."

- Steve Sadove

Chairman & Chief Executive Off cer, Saks, Inc.



